Brazil

* A picture containing scatter chart

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* Pos Tag Analysis

Noun

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* Brazil Analysis:

Based on the customer review of Brazil, we could get following thoughts:

1. Customers are addicted to soaps with a long-lasting fragrance. It’s most important feature in their thoughts. They are not only addicted to natural smells like fruit, oat, tea and vegans, but also hope the bar soap has the fragrance of perfume.
2. In addition to the smell, the quality of the bar soap and the price is the second thing that customers are most care about. They prefer the bar soap with an oily feeling and has a reasonable price.
3. Thirdly, customers care about the delivery time for the bar soap. They prefer fast delivery.
4. Finally, the package of the soap is also an important thing to them.

Mexico

* Noun Chunk Analysis

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* Pos Tag Analysis

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Verb

Chart, bubble chart

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Adj & Adv

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* LDA Analysis

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* Mexico Analysis:

Based on the customer review of Mexico, we can get following thoughts

1. Compared to Brazil customer, Mexico customers’ preference for the features of the bar soaps are price > quality > long-last fragrance
2. They prefer bar soaps with good price.
3. They like bar soaps which can make their hands clean and oily.
4. They like the bar soap to smell fresh and natural but not perfume fragrance as Brazilian.
5. They also care about the delivery, packaging and brand of the products, but not that much.
6. They may also use bar soaps to clean their face, so they want the soap to be soft and rich oil which can protect their sensitive skin.